



Hello!

So much has been said about managing change that you'd think there would be nothing new and notable on the topic. Not true.

From fly fishing for businesswomen to paid corporate book clubs, it's possible to look at any topic from a fresh perspective and adjust our attitudes to learn something new.

What's your attitude toward change?

*Janna*

## How Attitude Impacts Our Business



Let's start with a story.

Two business owners are in the same market, offer essentially the same products, target mutual markets, and yet at year end, produce very different results. One business is doing well, the other is doing poorly. One business owner seems on top of their game, the other isn't succeeding. One business is growing, the other business is barely scraping by and the owner is beginning to wonder whether it is time to sell, or maybe just shut the doors.

What is the difference between the two businesses? There can be any number of factors to consider. Perhaps the owners differ in the amount of knowledge and skills they have for running a business; there may be a difference in the systems which have been put into place--or maybe they are missing altogether.

[Read Entire Article](#)

## In This Issue

[How Attitude Impacts Our Business](#)

[Women In Business Night](#)

[The Three Ways People React To Change](#)

[Employee Growth--With A Twist](#)

[Quote Of The Month](#)

## Navigation Tips

Enjoy the tips below. They are articles I have read this month which offer several different perspectives to help you navigate your business to success!

### [Colorado Small Business Hiring Surges](#)

The Denver Business Journal shares good news for small business owners everywhere in our state!

### [The Education of Airbnb's Brian Chesky](#)

Great article from Fortune.com on the rise to success of a very unique company--and it's equally distinctive CEO.

## Keynote Presentations

Are you looking for a Keynote Presenter for your

## Women In Business Night

*Sponsored by Pikes Peak Women Anglers*

Thursday, July 30, 2015  
6:30 PM to 9:00 PM  
Angler's Covey  
Price: FREE



Join me to meet and network with other local businesswomen as we also learn how to enjoy the great sport of fly fishing!

Click below to register and get more details!

[Register for Women In Business Night](#)

---

## The Three Ways People React To Change

By Colette Carlson

This great article from [Success.com](#) offers some wisdom about dealing with life's on-going changes.

**Are you non-active, reactive or proactive? Plus, we tell you how to take charge of inevitable change.**

I can still remember sitting around the dinner table at 15, hearing my mother say, "What do you think about moving?" as she casually passed me the mashed potatoes.

What do I think? I think it's a horrible, terrible, unbearable idea. I love this house, my friends, my school, and the thought of moving again just three years after the last time makes me want to burst into tears! "Because we've bought a new house and will be relocating in a couple of weeks!" she continued, dribbling gravy over her plate.

[Read Entire Article](#)

---

## Employee Growth--With A Twist

Not everyone learn, grows and adjusts to change the same way. However, there is an intriguing way to help your employees learn new concepts: pay them to read.

For the past nine years, the company Better Book Club has been paying their people to improve their knowledge and skills through reading, with enormous success.

They've now created software to help other companies start in-house book clubs for their employees.

Go to [BetterBookClub.com](#) to learn more and set up a free trial!

business meeting, association or conference?

Check out my [website](#) for presentations that might meet your needs. This is not only for Colorado, but essentially anywhere in North America.

I would love to present to your group. Give me a call for the fee structure and how to make this happen for your group.

Presentations include:

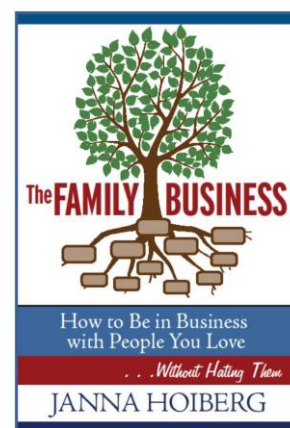
*Becoming a Person of Influence*

*How to be In Business With People You Love - Without Hating Them*

*Eating Frogs for Breakfast*

*The Backpackers Guide to Business Success (NEW)*

*If You Build It They Will Stay - Keys to a Winning Team*



Click the image above to order Janna's latest book:

*The Family Business  
How To Be in Business  
with People You Love...  
Without Hating Them*

## Action in Business Radio Show

The Action in Business Radio show with Janna Hoiberg is all about providing clarity to business owners and helping them achieve their dreams!

Listen to Janna talk with Kevin Kneble about the changes in his life that led him to success.

### [Growing Through Change](#)



## Quote Of The Month

*It is not the strongest or the most intelligent who will survive but those who can best manage change.*

Charles Darwin

[Join Our Mailing List!](#)

Stay Connected



Janna Hoiberg | Executive and Leadership Business Coach | 719-358-6936  
| [janna@jannahoiberg.com](mailto:janna@jannahoiberg.com) | <http://www.jannahoiberg.com>  
620 N. Tejon Suite 201  
Colorado Springs, CO 80903

Copyright © 2012. All Rights Reserved.

[Forward this email](#)



This email was sent to [lisa@benchmarkwriting.com](mailto:lisa@benchmarkwriting.com) by [janna@jannahoiberg.com](mailto:janna@jannahoiberg.com) |  
[Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Janna Hoiberg Executive and Leadership Business Coach | 620 N. Tejon Suite 202 | Colorado Springs | CO | 80903