

## **Local Executive and Leadership Business Coach Earns Status of Gitomer Certified Advisor**

*Yes Attitude Global Sales Expert, Customer Service Guru certifies Janna Hoiberg for online and classroom training tools.*

Colorado Springs, CO ([PRWEB](#)) December 03, 2013 -- Local Executive and Leadership Business Coach Janna Hoiberg earns status of Gitomer Certified Advisor from global sales expert Jeffrey Gitomer. For the first time ever, Gitomer has licensed all of his intellectual property both online and in the classroom.

With twenty years worth of bestselling books, webinars, videos, online, and classroom programs, Gitomer has personally trained Hoiberg to train and coach his dynamic sales-changing and life-changing content.

“I am honored to have Janna represent my best-selling sales books, content, and online platform. She brings leadership to both small and large organizations and this will be a great addition for her,” said Gitomer, Chief Executive Salesman with Buy Gitomer. “With this certification credential, Janna is trusted and armed with powerful attitude, sales development, and training materials that will change every business.”

The certification program is based on the concepts in Gitomer’s best-selling business books including *The Little Red Book of Selling*, *The Little Gold Book of YES! Attitude*, and ten other best sellers.

Hoiberg is a well-known speaker and award winning Executive and Leadership Business Coach with over 30 years experience in managing and operating successful businesses. She has helped businesses with needs including increasing profits, improving systems, strengthening teams and executive leadership, and fiscal growth. Janna is in the business of helping people “change the way they think about business!” Hoiberg is also certified with John C. Maxwell Leadership Coaching and ActionCOACH Business Coaching where she ranks among the top 5 percent of coaches in the United States. Janna is also the host of “Action in Business” radio on KRDO NewsRadio 105.5 FM and 1240 AM in Colorado Springs.

### About Jeffrey Gitomer

Jeffrey Gitomer is the author of The New York Times best-sellers *The Sales Bible*, *The Little Red Book of Selling*, *The Little Black Book of Connections*, *The Little Gold Book of YES! Attitude* and *21.5 Unbreakable Laws of Selling*. All of his books have been number one best-sellers on Amazon.com, including *Customer Satisfaction is Worthless*, *Customer Loyalty is Priceless*, *The Patterson Principles of Selling*, *The Little Red Book of Sales Answers*, *The Little Green Book of Getting Your Way*, *The Little Platinum Book of Cha-Ching!*, *The Little Teal Book of Trust*, *Social BOOM!*, and *The Little Book of Leadership*. Jeffrey’s books have appeared on best-seller lists more than 850 times and have sold millions of copies worldwide. Jeffrey gives public and corporate seminars, runs annual sales meetings, and conducts live and Internet training programs on selling, customer loyalty, and personal development.

For more information visit <http://www.gitomer.com> or contact Michelle Joyce at [advisor\(at\)gitomer\(dot\)com](mailto:advisor(at)gitomer(dot)com) or (704) 333-1112.



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