

2010 best of SPRINGS BUSINESS

Best Business Consulting Firm Janna Hoiberg, ActionCoach

Most elite athletes, business legends and performing superstars surround themselves with coaches and advisors, it's one of the reasons they're successful and continue to reach new heights.

According to Janna Hoiberg, a coach can see the forest through the trees, make you focus on your game, make you run more laps than you feel like, tell it like it is, provide you with invaluable business advice — and simply listen.

As an experienced Vice President, Director of Marketing and General Manager in businesses ranging from start up ventures to large organizations, Hoiberg has helped businesses grow amid dynamic times.

Hoiberg works with clients in four key areas: sales, marketing and advertising; team building and recruitment; systems and business development, and customer service.

She continues to adapt to the changing business environment as she has recently began focusing on helping clients benefit from social media.

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